

Message Text

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TO AMEMBASSY MANILA PRIORITY

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UNCLAS STATE 237492

SINGAPORE FOR USRTC; LUALA LUMPUR FOR WAYNE WONG

E.O.11652:NA

TAGS: BEXP RP

SUBJECT: PROCESS CONTROLS INSTRUMENTATION EXHIBITION

MANILA, APRIL 1975

REF: A. MANILA 12666; B. MANILA 12664; C. STATE 164490

1. IN VIEW OF TIMETABLE FOR SUBJECT EVENT, COMMERCE CONCERNED OVER ATTEMPTS TO INTRODUCE MAJOR CHANGES IN SHOW CONCEPT AT THIS LATE DATE. ORIGINAL CONCEPT THIS EXHIBITION WAS TO HAVE MIX OF ENERGY SYSTEMS, PROCESS CONTROLS INSTRUMENTATION, AND POLLUTION CONTROL EQUIPMENT. HOWEVER, DUE TO COMPETITIVE SCHEDULING OTHER OIM PROMOTIONAL EVENTS AROUND WORLD AND OTHER OVERRIDING CONSIDERATIONS, THE CONCEPT OF AN ENERGY SYSTEMS SHOW IN MANILA AT THIS TIME WAS ABSOLUTELY PRE-EMPTED AND REMAINS SO. HENCE, THEME OF SHOW MUST REMAIN BASICALLY PCI, FOR WHICH RESEARCH IS ON HAND.

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2. PLANS PACKAGE FOR THIS THEME BEING FINALIZED AND ACTIVE

PROCUREMENT READY TO GET UNDERWAY. FISCAL PLAN DIB 444 (ADVICE OF APPROVED BUDGET) NOW NEEDS FURTHER REVISION IN VIEW OF INFO NEXT PARAGRAPH BUT WILL BE ON WAY TO POST VERY SHORTLY. LISTING OF PRODUCT CATEGORIES BY SIC AND SCHEDULE B NUMBERS ALSO BEING POUCHED.

3. COMMERCE PLEASED WITH THOROUGH REVIEW (REF B) OF ARRANGEMENTS CONCLUDED WITH INTERCON HOTEL AND INFO ON INCREASED SPACE AVAILABILITY OF BALLROOM SITE. WE WOULD OPT FOR PLAN OF USING BALLROOM EXCLUSIVELY FOR EXHIBIT SPACE, WITHOUT LOUNGE IN CORNER, I.E., 17 BOOTH 3X4 METERS AND 13 BOOTH 3X3 METERS, FOR TOTAL PROCUREMENT TARGET OF 30.

4. IN LIEU OF BALLROOM LOUNGE, WOULD IT BE FEASIBLE TO CONSIDER BLOCKING OFF REASONABLE PORTION OF HALL SPACE OUTSIDE BALLROOM FOR CONTIGUOUS LOUNGE SPACE? IF SO, PERHAPS ONLY ONE ADDITIONAL ROOM (E.G., BEL-AIR ROOM) WOULD SUFFICE FOR OFFICE SPACE IN LIEU OF UTILIZING TWO FORBES ROOMS.

5. UNABLE SUPPLY IDENTITY WASHINGTON BASED SUPPORT AT THIS TIME. WILL ADVISE SHORTLY.

6. ADDITIONAL COMMENTS WILL FOLLOW VIA OFFICIAL-INFORMAL CORRESPONDENCE. INGERSOLL

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